

ReMarketing/ ReTargeting



www.TheInstaServ.com



Different Types of ReMarketing/ ReTargeting Networks

ReMarketing/ ReTargeting Networks

Get more sales with

Product Retargeting

Bring back lost shoppers by showing them ads featuring the actual products they viewed. Easy dynamic retargeting on Facebook!



We will Import Products for you



We will Launch Personalized Campaigns



We Build Dynamic Ads



Measure & Analysis

ReMarketing/ ReTargeting Networks

Twitter Retargeting

Get more sales by retargeting lost visitors on Twitter on desktop AND mobile.



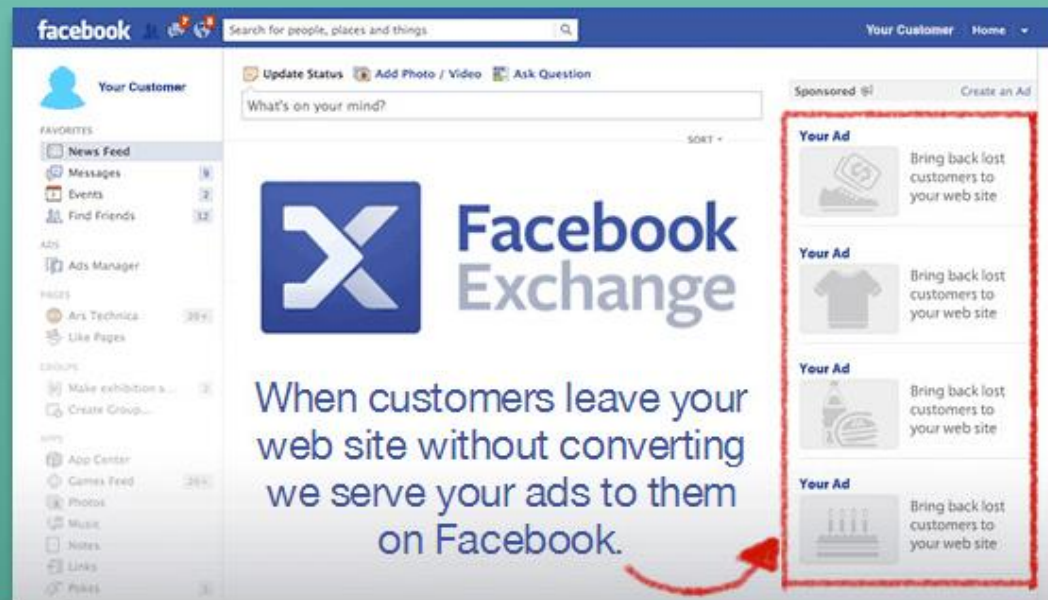
How Twitter Retargeting works



ReMarketing/ ReTargeting Networks

Facebook Exchange Retargeting

The easiest way to retarget lost customers across Facebook.



facebook Search for people, places and things Your Customer Home

Your Customer

Update Status Add Photo / Video Ask Question

What's on your mind?

Facebook Exchange

When customers leave your web site without converting we serve your ads to them on Facebook.

Your Ad Bring back lost customers to your web site.

Your Ad Bring back lost customers to your web site.

Your Ad Bring back lost customers to your web site.

Your Ad Bring back lost customers to your web site.



Bring back lost customers from Facebook

Almost 30% of U.S. ad impressions occur on Facebook...and now those impressions are available for retargeting using your own first-party audience data.



Total transparency and control

Our easy-to-use self-service dashboard lets you track campaigns from cookie to conversion. Measure click through rates, conversions, spend and much more. You call the shots.



User Data Firewall

Facebook use anonymous cookies to to place ads and do not share or exchange any data whatsoever.



Thank You